

2022 QRC/WIMARQ

INTERNATIONAL

WOMEN'S DAY BREAKFAST



Partnership Proposal

ABOUT THE EVENT

You are invited to demonstrate your company's commitment to diversity and inclusion by supporting the 17th annual Queensland Resources Council (QRC)/Women in Mining and Resources Queensland (WIMARQ) International Women's Day Breakfast.

Your company can secure excellent visibility through one of the many partnership opportunities. The Brisbane Convention and Exhibition Centre has been booked for the event.

The breakfast, which incorporates the presentation of the annual Resources Awards for Women (RAW), is likely to be viewed by more than 1500 people throughout Queensland.

The event represents an exceptional professional development day for people working in Queensland's resources sector, while recognising and promoting the sector's and individual achievements, particularly in diversity and inclusion.

The breakfast and awards form part of the QRC's Women in Resources Action Plan to increase the proportion of women in Queensland's resources sector.

The awards provide a platform to develop

ambassadors, role models, champions and mentors to aid the attraction, retention and development of women in the resources sector.

Currently, women represent 19 percent of QRC member company workforces, with 17 percent in 'non-traditional' roles. Your company's support for these events provides a valuable adjunct your own diversity and inclusion programs and highlights your commitment to an inclusive workforce, which is proven to be a competitive advantage in global business.

The breakfast will be followed by the popular annual "great debate" featuring a panel of leading men and women in the resources sector. It will again be compered by renowned Australian journalist Jennifer Byrne.

There will be plenty of opportunity for audience questions and interaction and networking both prior to and after the debate.



SPONSORSHIP PACKAGES

NAMING RIGHTS

BRISBANE BREAKFAST

Investment: \$20,000 +GST

Number of sponsors: 1

Sponsor benefits:

- Sponsor's name in the title of the event: YOUR COMPANY NAME presents 2021 QRC/WIMARQ International Women's Day Breakfast.
- Sponsor's name/logo to appear on Brisbane signage and promotional materials.
- 10 complimentary tickets to the Brisbane breakfast (COVID-19 restrictions permitting)
- Opportunity to give the vote of thanks at the Brisbane breakfast.
- Your branded item on breakfast tables. (COVID-19 restrictions permitting)
- Company pull-up banner on the stage and in foyer for duration of the Brisbane breakfast. (COVID-19 restrictions permitting)
- Mention in all Brisbane event media and event website.
- Opportunity to promote your organisation to approximately 1500 people working in the resources sector including industry and government leaders.
- Extensive social media coverage to a large established online networks of women in the resource sector (approximately 5000).

NAMING RIGHTS

MORANBAH BREAKFAST

Investment: \$5,000 +GST

Number of sponsors: 1

Sponsor benefits:

- Sponsor's name in the title of the event: YOUR COMPANY NAME presents 2021 QRC/WIMARQ Moranbah International Women's Day Breakfast.
- Sponsor's name/logo to appear on Moranbah signage and promotional materials.
- TWO complimentary tickets to the Moranbah breakfast. (COVID-19 restrictions permitting)
- Opportunity to give the vote of thanks at the Moranbah breakfast.
- Your branded item on breakfast tables. (COVID-19 restrictions permitting)
- Company pull-up banner on the stage and in foyer for duration of the Moranbah breakfast. (COVID-19 restrictions permitting)

- Mention in all Moranbah event media and event website.
- Opportunity to promote your organisation to approximately 240 people working in the resources sector including industry and government leaders. (COVID-19 restrictions permitting)
- Extensive social media coverage to a large established online networks of women in the resource sector (approximately 5000).

NAMING RIGHTS

RAW AWARD CATEGORIES

Investment: \$5,000 +GST

Number of sponsors: 1 for each award category - seven categories.

Sponsor benefits:

- Sponsor's name in the title of the award category.
- Opportunity to announce the winner of your sponsored award category.
- Sponsor's name/logo to appear on convention program, convention signage and promotional materials.
- Four complimentary tickets to the breakfast. (COVID-19 restrictions permitting)
- Company pull-up banner on the stage and in foyer for duration of the breakfast.
- Company name mentioned in media releases and promotional materials
- Opportunity to promote your organisation to approximately 1500 people working in the resource sector including industry and government leaders.
- Extensive social media coverage to a large established online networks of women in the resource sector (approximately 5000).





THE GREAT DEBATE AND MORNING TEA

Investment: \$5000 +GST

Number of sponsors: 1

Sponsor benefits:

- Sponsor's name/logo to appear on breakfast and debate program, powerpoint display, signage, and promotional materials.
- Company pull-up banner at on stage and in foyer for the duration of the breakfast and debate.
- Two complimentary tickets to the IWD breakfast and debate.
- Company name mentioned in media releases and promotional materials.
- Opportunity to give the vote of thanks after the debate.
- Extensive social media coverage to large established online networks of women in the resource sector (approximately 5000).

WEBCAST SPONSOR ALL EVENTS

Investment: \$3,000 +GST

Number of sponsors: 1

Sponsor benefits:

- Sponsor's name and logo to appear in 'ticker' at the bottom of the webcast of the 2021 QRC/WIMARQ International Women's Day Breakfast. This webcast is seen throughout Queensland's regions and some Brisbane city offices, typically to an audience of about 500.
- Sponsor's name/logo to appear on Brisbane event signage and promotional materials. (COVID-19 restrictions permitting)
- Two complimentary tickets to the Brisbane breakfast.
- Company pull-up banner on the stage and in foyer for duration of the Brisbane breakfast. (COVID-19 restrictions permitting)
- Mention in all Brisbane event media and event website.
- Opportunity to promote your organisation to approximately 1500 people working in the resources sector including industry and government leaders.
- Extensive social media coverage to a large established online networks of women in the resource sector (approximately 5000).



ADDITIONAL INFORMATION

- You will be invoices for your selected sponsorship following receipt of the completed form at the end of this document. This should be sent to qrcaccounts@qrc.org.au
- Sponsor logo to be provided to organisers at the time of sponsor agreement. High resolution jpg, or EPS.
- As limited sponsorships are available, sponsorship will be confirmed with the first sponsor providing a signed agreement.
- All reasonable effort will be undertaken to ensure your organisation receives its preferred arrangement.
- Application for sponsorship should be made on the accompanying agreement form.
- Application for sponsorships closes on 31 January 2022, or when a sponsorship is confirmed. However, with the high demand for these sponsorships, it's recommended to get in early.

WHO WE ARE

QUEENSLAND RESOURCES COUNCIL

Queensland Resources Council (QRC) is a not-for-profit peak industry association representing the commercial developers of Queensland's minerals and energy resources.

QRC works to secure an environment conducive to the long-term sustainability of minerals and energy sector industries in Queensland.

WOMEN IN MINING AND RESOURCES QUEENSLAND

WIMARQ is a group of volunteers who organise opportunities for the mentoring, support and encouragement to women who are working in, studying for or taking a break from the minerals and energy sectors.

It recognises companies and individuals who champion gender diversity and make available information to inform our members about gender diversity issues, strategies and statistics through the annual Resources Awards for Women.

SPONSORSHIP PACKAGES

Naming rights - BRISBANE BREAKFAST
\$20,000 +GST

Naming rights - RAW AWARD
CATEGORIES \$5,000 ea +GST

THE GREAT DEBATE and morning tea
\$5000 +GST

Naming rights - MORANBAH
BREAKFAST \$5,000 +GST

Webcast sponsor
\$3,000 + GST

Sponsor company:

Address:

State:

Postcode:

Phone:

Contact Name:

Contact email

Payment Method

Name on card:

Expiry Date:

Security Number:

Name of company to be invoiced

(if different to above)