

# GLOBAL WIM SUMMIT 1&2 MARCH 2021

# **POST EVENT REPORT**

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# **TOGETHER FOR GENDER EQUALITY IN MINING**

The inaugural Global WIM Summit convened by International Women in Mining (IWiM) on 1 and 2 March 2021 saw significant progress towards bringing women in mining (WIM) organisations together as a unified movement, speaking with one voice on the issues that matter to women in mining worldwide.

225 representatives from more than 70 WIM organisations benefitted from insightful keynote presentations, thought-provoking workshops and collegial roundtables with industry experts. The event was carefully coordinated across multiple time zones with simultaneous translation in French and Spanish to make it as inclusive and immersive as possible.

Sponsors included knowledge partner McKinsey and Company, the Intergovernmental Forum on Mining, Minerals, Metals and Minerals Council Australia.

The Global WIM Summit also saw the launch of the International WIM Alliance, a pioneering initiative designed to leverage the collective strength of WIM organisations in pursuit of gender equality in mining.

#### Resolutions

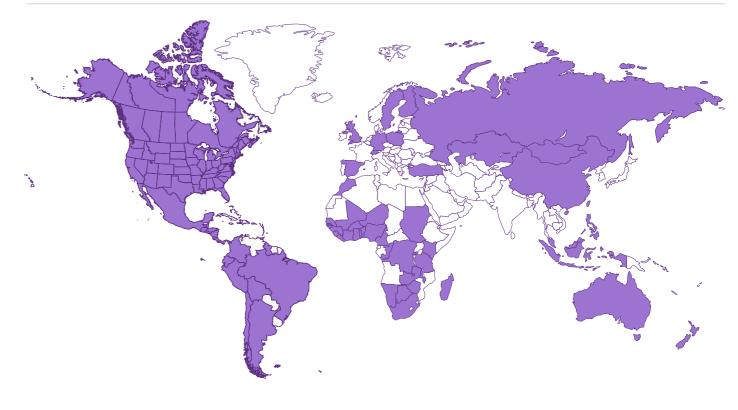
- » Coordinated approach to globalised advocacy in support of local and national WIM organisation initiatives;
- Increased coordination at a global level with regulators, policy shapers and market leaders to fully integrate the WIM agenda; and
- » Collaboration among WIM organisations to devise shared guidance, tools and initiatives facilitating their work in support of women in mining.

#### Save the date - March 2022

We look forward to productive collaboration among WIM organisations and to making our collective voice heard through the International WIM Alliance.

The next Global WIM Summit will track achievements to come on our priority themes and provide further opportunity to shape the WIM agenda together.

## 225 attendees from more than 70 WIM organisations across the world



21	WIM organisations in Africa, including an e
7	WIM organisations in Asia, including an en
7	WIM organisations in Australia and New Z
8	WIM organisations in Europe
13	WIM organisations and chapters in North
10	WIM organisations in Latin America

# HIGHLIGHTS

#### emerging WIM organisation in Sudan

#### merging WIM organisation in China

Zealand

#### America

# **HIGHLIGHTS**



# **TRENDING THEMES**



## ATTENDEE FEEDBACK

"

Hon Engr. Janet Adeyemi, Founder and National President of Women in Mining Nigeria, Head of the Technical team in African Women in Mining and a former member of the Federal House of Representatives of Nigeria, stated "attending an event of this nature is of great significance and women globally should ensure that they speak with one voice, fired up by 'ubuntu spirit' on common policies and strategies to ensure women's inclusion in the mining sector."



"

Ariana Carrazana Di Lucia, Director of the Education Committee of Women In Mining and Industry Spain, added "these two days have been fantastic. Thanks to all participants for sharing so much passion and vocation. Events like this renew the energies of volunteer work that seek to inspire and empower women worldwide. Congratulations to IWiM as convener, the moderators, participants from so many WIM organisations and the great team who made it possible for us to meet. I hope we can see each other soon in a mine and wish good health to all the WIM community."

"

Anita Bertisen, President of WIM USA concluded "thank you IWiM for bringing us together! WIM USA is looking forward to exploring what the International WIM Alliance can mean to women in mining globally."

> Assisting and giving guidance to others; Nonkululeko Dire, South Africa - IWiM Photo Competition 2017



# LOOKING AHEAD

# International WIM Alliance Declaration

Benefitting women in mining through purpose-driven global change



#### WHO WE ARE

The International WIM Alliance assembles WIM organisations world wide to leverage collective strength in pursuit of gender equality

#### To empower WIM organisations to lead transformation in mining towards gender equality

**OUR PURPOSE** 

**STRUCTURE** 

#### **OUR VISION**

**OUR VALUES** 

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The global voice of women driving change in mining

These principles will quide our

decisions and actions, and inform

Respect and Inclusion

Integrity and Transparency

Collaboration

the stand we take on key issues

#### **OUR MISSION**



WIM ORGANISATIONS

Ratify common priorities and

positions, and share experience

and information

Collaborate on global or regional

themes to optimise synergies

## The International WIM Alliance is a

multi-lateral engagement platform among independent WIM organisations. The Alliance is implemented by a Secretariat which is hosted by IWiM, under the guidance of an Steering Committee of WIM organisation representatives

#### WHY A WIM ALLIANCE AND WHY NOW

Individual WIM organisations have local and regional knowledge, and have made great progress on issues in their geographies. The time is right to combine these efforts into a consolidated, global drive to further improve the prospects and conditions for women in extractive industries

## HOW WE WILL WORK TOGETHER



Define common positions and joint initiatives

Officers nominated by WIM organisations and rotated annually



Implement coordination platform and joint initiatives under supervision of Steering Committee

> Hosted by International Women in Mining (IWiM)

Global stakeholders have long expressed the need for a conduit or coordinator to facilitate more consistent engagement with WIM organisations worldwide, which have themselves called for better coordination over the last few years. With increasing societal expectations, diversity and inclusion are now significant stakes for the mining sector, at the heart of strategic issues including social licence to operate and availability of skills necessary to transform the industry.

It became clear in 2020 that we were at a turning point for the WIM movement: like many changedriven grassroots movements, the time has come for us to seek to leverage collective strength to achieve deeper, more durable and more systemic effects on a global scale. A Founding Committee comprised of leaders of WIM organisations volunteered their time and energy to this important work, culminating in a series of proposals circulated to leaders of WIM organisations worldwide in a comprehensive survey in December 2020. From the survey arose a clear consensus on the Founding Committee's proposals, strong common themes of interest and well-defined areas of collaboration and common expression for WIM organisations.

One of the conclusions that quickly emerged was the choice of a loose structure, with an internal focus on coordination and an external focus on advocacy: this is the foundation of the International WIM Alliance. Its actions and positions will be guided by principles of respect and inclusivity, collaboration, integrity and transparency.

Together, we will leverage our collective creativity, expertise and resilience to change our own position and transform the mining industry to improve diversity, governance and sustainability. Our ambitions are limitless, our determination is robust and our collective achievements will be inspiring.

# INTERNATIONAL WIM ALLIANCE | PRIORITY THEMES

# Attracting and Retaining STEM Women to Mining

Issue and Context	Current and growing skills shortage: Minerals industry dependent on engineers, geologists, geoscientists, geophysicists and (increasingly) pure mathematicians considering technological innovation; STEM graduates entering mining insufficient to counter natural workforce attrition	Issue and Context	Workplace suitability and attrac conditions in mining, encompas optimise worker performance,
	Unique sector challenges: Negative perception, difficult occupational conditions		Leadership: Management attitu all workers
	and low numbers of senior STEM women in leadership roles to inspire and act as mentors		Global challenge: Similar probl perception and values-driven p
Stakes for Women	Increase participation of women in core functions and at all levels of management and leadership	Stakes for	Increase awareness of women's
		Women	and improve retention
Avenues for Improvement	Increase number of girls in STEM education by approaching them as early as possible to change perception of themselves, STEM careers and mining	Avenues for Improvement	Engage internal stakeholders o and commitment to tailored, ac
	Generalise career flexibility, including transformation of promotion processes and criteria, to benefit all workers		Engage external stakeholders of
	Leverage existing capacity by reintegrating senior STEM women previously pushed to side-lines		practices sharing and policy ref behaviour) to match internation
WIM Organisation	Information campaigns targeting secondary and higher education, reversing negative perceptions and highlighting opportunities		Generalise career and work fle
Actions	Support STEM women (targeted mentoring / sponsorship initiatives)	WIM Organisation Actions	Awareness campaigns within co dialogue towards improving de
	Advocacy on retention policies and supporting actions (inclusive workplace design, career flexibility policies) and availability of senior STEM women with supporting data		Best practices sharing on unive and requirements
The Challenge	Measuring outreach impact: Particularly important for organisations primarily funded by sponsorship, complex as real impact lies in long-term change in how STEM careers in mining are considered by women	The Challenge	Creating options and managing and policy changes benefitting nonetheless choose to leave po
International WIM Alliance 2021-2022 mandate	Facilitate sharing of outreach tools and expertise: Circulate information, create common platform and identify thematic champions for reference	International WIM Alliance 2021-2022 mandate	Facilitate sharing of best practi examples of best standards and advocacy

## **Inclusive Workplace Design**

ractiveness: Key to overcoming difficult working basses both physical design and policy factors to e, safety and well-being

itude is essential to uptake and impact, benefitting

blems encountered worldwide, as well as very local positions

n's needs, improve working conditions

on needs and options, creating discussion space adaptive improvement

s on collaboration opportunities, including best reform (parental leave, prohibition of exclusive onal standards

lexibility

companies, to empower women's voice and facilitate design, policy and behaviour

versal issues whilst acknowledging local specificities

ng expectations: Reticence regarding organisational ng women who are currently not on site(s) and/or may position / employer / mining

ctices: Identify key themes of action, collate and circulate to support local engagement and

### The Global Data Deficit about Women in Mining

Issue and Context	Global issue: Across mining sector, in both LSM and ASM, and in established mining jurisdictions and emerging markets Numbers and more: Beyond unreliable global figures, reality of women in mining and intersectionality of issues remain mostly undisclosed and misunderstood Cumulative barrier: Lack of quality granular data hinders advocacy, assessment challenges and progress, and effective targeting of empowerment action	Issue and Context	Lack of women in leadersh of mining, hindering effort and profitability. Lack of understanding: Of and of value of sponsorshi functions Additional complexity: Off multi-functional industry
Stakes for Women	Strengthen advocacy for women's participation, protection and development in mining	Stakes for Women	Inspire and support wome advancement
Avenues for Improvement	Significantly improve corporate disclosure, extending scope to mining companies employees, contractors and suppliers, across functions and professions Conduct national or regional assessments across LSM, supply chain and ASM, to compare and complete corporate disclosure Aggregate, publish and/or analyse global data to integrate it into analysis of mining's social impact	Avenues for Improvement	Increase opportunities for and locations, to access ef champions and improve th Build pipeline of women le in management and leader perception
WIM Organisation Actions	National / regional / targeted data compilations, building on strength of WIM networks into local companies, operations, supply chain and services Global coordination to facilitate definition of comprehensive set of metrics to correctly assess intersectionality	WIM Organisation Actions	Engagement with allies an sponsorship culture and pr Effective mentorship prog Best practices sharing to f fundraising to offer oppor
The Challenge	Mobilising stakeholders, resources and support: Though hampering progress on many fronts, addressing lack of data is not necessarily in the interest of industry (LSM) or regulators (ASM) as it may reveal ineffective policy or implementation deficiencies	The Challenge	Ensuring effectiveness of r quality and cost of matchin management and uptake l
International WIM Alliance 2021-2022 mandate	Facilitate global coordination on key metrics to correctly assess intersectionality and support local, national and regional data initiatives by WIM organisations	International WIM Alliance 2021-2022 mandate	Facilitate emergence of W and experience with organ

## **Role Models and Mentors for Women in Mining**

leadership and management roles: Sustains negative perception ng efforts to attract women; also reduces productivity, creativity

iding: Of mentorship opportunities (e.g. men mentoring women) consorship, particularly to support career progression in technical

exity: Offering effective support initiatives in multi-cultural,

ort women to successfully address various barriers to career

nities for women at all levels of seniority, across functions access effective support initiatives, leverage experience of aprove their skills, career progression and empowerment

women leaders in mining, gradually reversing gender imbalance nd leadership roles, leveraging diversity and improving

allies and champions at all levels, advocacy for emergence of re and practices, particularly in technical functions

hip programmes for women in mining

aring to facilitate development of mentorship programmes and er opportunity widely

eness of mentoring programmes: Although critical to success, of matching (software vs tailored), labour-intensive programme uptake levels remain challenging

nce of WIM mentorship opportunities by sharing tips, guidelines ith organisations aiming to structure programmes

# **EXPERT SPEAKERS**



**Gavin Lind** Mineral Council of Australia



**Estelle Levin** Levin Sources



**Fitsum Weldegiorgis** International Institute for Environment and Development



Tania Constable Mineral Council of Australia



**Barbara Dischinger** International Women in Mining (IWiM)



Karilyn Farmer McKinsey & Company



Cristina Echavarria Alliance for **Responsible Mining** 



Cristina M. Villegas Pact



**Dr Jennifer Hinton** Women's Rights and Mining



Prof. Nellie Mutemeri University Of Witwatersrand



**Steven Bowman Conscious Governance** 



Ege Tekinbas Intergovernmental Forum on Mining, Minerals, Metals



Isabelle Ramdoo Intergovernmental Forum on Mining, Minerals, Metals



**Dr Rachel Perks** World Bank



Tarusha Moonsamy McKinsey & Company



**Dr Nicky Black** International Council on Mining and Metals



**Cheryl Urban** Global Affairs Canada



Karolina Szukalska Mineral Council of Australia

#### Key issue: Recruitment, Retention and Development of Women in LSM

In a constructive workshop, the Minerals Council of Australia linked diversity to the industry's evolving skills requirements. The discussion centred on strategic action required to address inherent workforce supply-side challenges in mining, including investment in upskilling and redesigning employment conditions, and the opportunities for women in this context. This was echoed by McKinsey and Company in a second session, focused on preliminary findings of their global survey on diversity in mining and highlighting the opportunity of improving support, increasing promotion and reducing bias to retain women in mining.

Both of these sessions highlighted some issues and opportunities to be considered by WIM organisations in their engagement for women in LSM, including the following:

- Advances in technology, increasing workplace flexibility and the impact of automation on **>>** mining's labour requirements, workforce composition and geographical location reinforce the industry opportunity to build an even more diverse and inclusive workforce
- » Education initiatives focusing on young girls before they make career choices are essential to avoid perpetuating stereotypes, offer better guidance and change perception of mining as a an industry of choice offering women varied opportunities in STEM and many other disciplines
- » Role models, champions and mentors at all career levels, both men and women, are key to attract and develop young female professionals, fostering their belief they can lead fulfilling careers in mining

#### So what's next?

These points will be integrated in the International WIM Alliance's priority themes in 2021 to guide increased coordination between WIM organisations and policy shapers. In addition, McKinsey and Company will publish detailed findings of their survey and research in the second quarter of 2021, which IWiM will circulate widely to WIM organisations to support advocacy.

#### Key issue: Economic Empowerment Strategies for Women in ASM

Two workshops were planned and facilitated by a collaboration between members of Levin Sources, PACT, IIED and the Alliance for Responsible Mining (ARM). The objective of the workshops was to hear from WIM leaders about what WIM organisations need in order to better provide services to their members who are engaged with / in ASM. The workshops were split according to two main participant groups - WIM organisations from Latin America, and WIM organisations from Africa and Asia. They comprised of presentations by selected participants on their challenges and successes from engaging women in ASM, followed by a discussion in break out rooms on topics of particular interest to the participants, according to data collected from a pre-workshop survey.

The discussions with WIM leaders threw up a number of key topics and challenges that they face in engaging with their ASM members. These include:

- » Challenges and barriers to lobbying government especially local government to better support women in ASM and/or the activities of WIM organisations;
- advocacy efforts by WIM organisations;
- » The need for training and capacity building provision for women in ASM;
- significantly; and
- their operations.

#### So what's next?

The participants of the workshop showed a strong interest in continuing these conversations, and learning from each other going forward. The establishment of links and platforms to enable WIM organisations to share information, challenges and successes will be a crucial first step in enabling the continuation of these discussions.

» The need for robust data on women's engagement in ASM: women are often a marginalised and hidden group in ASM, not perceived as 'real miners', despite playing a critical role in the sector; establishing their number and defining their contribution could back up lobbying and

» The need to strengthen WIM organisations to assist women in ASM more widely and

» The need to improve women in ASM's access to both finance and markets in order to improve

#### Creating the Future: WIM Organisation Leadership and Engagement Strategies

Leading change-driven organisations is challenging yet rewarding, requiring vision, dedication and a wide array of management skills. It was important in the Global WIM Summit to acknowledge attendee's leadership role, offering inspiration and guidance and celebrating their commitment to women in mining and to the organisations supporting and representing them.

Seasoned global Board adviser Steven Bowman of Conscious Governance lead a thoughtprovoking discussion on strategic management, encouraging attendees to tap into their sense of curiosity, overcome their own and others' judgement and facilitate strategic conversations with other leaders and stakeholders. The key recommendation to achieve this is to place the organisation's vision and strategic plan at the heart of discussions, by always considering changes to the organisation's strategic environment, regularly reassessing or even redefining the top two strategic issues which "make or break" the next few years and focusing on creating the future rather than reporting on activity.

In the context of the International WIM Alliance, IWiM will continue to support WIM organisations in their efforts to structure, grow and optimise their operations, drawing on these and other insights from leading experts to inspire leaders.

What is out there in the environment, what does it mean to us and what, if anything, do we

need to do about it? That's probably the best definition of being strategic.

Ege Tekinbas and Isabelle Ramdoo of IGF Mining helped participants to define ways for WIM organisation leaders to improve coordination and effectiveness in their stakeholder engagement: these are vital stakes for organisations focusing on advocacy, creating and driving change across the mining sector by demonstrating its opportunity and value, and heavily reliant on sponsorships and collaborations to achieve their purpose. These and other engagement types, including consultation on policies and activities, joint project implementation and outreach, were discussed to assess how to optimise targeting, engagement method and outcomes: WIM organisation leaders identified as primary objectives the emergence of lasting partnerships, rather than project-focused collaborations, and increase of benefits flowing back to their members.

Leveraging collective strength, both in terms of shared resources and shaping common positions, will be essential for WIM organisations to successfully effect change both at local or national levels and globally: the role of the International WIM Alliance in this regard will be decisive.

Increasing engagement effectiveness is a virtuous cycle, which requires and entails increasing visibility, gaining access to means and resources and sharing a clear and targeted message

Leadership is essential to change, meaning that advocacy-driven WIM organisations must seek to engage at the decision-making level to directly participate in the transformation of mining

If you want to change your reality, change your point of view.

A good question looks for possibilities, not for an answer.

Measuring outcomes, counting gains as well as learning from failures and focusing on real and lasting impact is both a sign and a test of a change organisation's credibility

# INSIGHTS

## **INSIGHTS**



#### Alert on Sexual and Gender-Based Violence in Mining

Sexual and Gender-Based Violence (SGBV) is a term that encompasses harmful acts perpetrated against a person's will, based on gender norms and unequal power relationships. Anecdotal evidence and experience shared by many Summit attendees speak to the prevalence of this issue across all segments of the mining sector, yet actual numbers are difficult to obtain: incidents of harassment and workplace violence tend to be under-reported, and national data sets for specific employment sectors are typically not available.

In addition to supporting industry initiatives, such as MCSA's Stop Abuse of Women Campaign and MCA's Respect@Work Taskforce, and empowering and supporting women speaking up against unacceptable workplace behaviour, WIM organisations can play a specific role by collecting data from their members to support evidenced-based advocacy: this is one of the most effective ways to shift dismissive attitudes and bring government, civil society and the mining industry to act against SGBV. WIM Chile's remarkable initiative on this topic is an inspiration for all WIM organisations, which will be highlighted among best practices to lead on the WIM agenda and effect meaningful change.

Woman working at De Beers Canada Gahcho Kue Mine; Kimi Balsillie; Canada - IWiM Photo Competition 2017

#### **KEYNOTE 1**

Gender Practices in Mining and Addressing the Data Deficit

#### **KEYNOTE 2**

Skills of the Future - The Stakes for Women in Mining

#### **KEYNOTE 3**

WIM Organisations - Opportunities & Challenges

#### **KEYNOTE 4**

International WIM Alliance

# INSIGHTS





#### SKILLS OF THE FUTURE: THE STAKES FOR WOMEN IN MINING



#### WIM ORGANISATIONS: OPPORTUNITIES AND CHALLENGES



INTERNATIONAL WIM ALLIANCE FOUNDING COMMITTEE PRESENTATION

# THANK YOU TO OUR PARTNERS AND SPONSORS



McKinsey & Company – Knowledge Partner



Intergovernmental Forum on Mining, Minerals, **Metals and Sustainable Development** 



**Minerals Council of Australia** 

## International Women in Mining (IWiM) – Summit Convener

WiW

International Women in Mining ("IWiM") is the leading global women's not-for-profit organisation founded in 2007. IWiM pursues gender equality and promotes women's voices, access to opportunities and leadership in mining, connecting with 11 500 individual members and followers worldwide and collaborating with over 70 women in mining organisations.

IWiM's aim is to lead global change towards gender equality in mining by acting as:

- industry through diversity, gender equality and inclusion. This is achieved through projects and campaigns such as our IWRMP mentoring programme;
- » WIM Champion, empowering women in mining organisations to achieve global cohesion and individual women in mining; and
- **»** of women's contributions and participation.

IWiM operates with the support of sponsors and partners and relies on a global team of volunteers and directors, each of whom brings a different perspective to the organisation.



» Industry Change Agent, making mining a more representative and ultimately more successful

leverage their game-changing collective strength, as well as celebrating the achievements of

Diversity Trend Setter, collecting and dispensing knowledge that supports the enhancement

# **PARTICIPANTS**



AFEMET Association des Femmes du Secteur Minier ou en Entreprise du Togo



AFEMIB Association des Femmes du Secteur Minier du Burkina



AFEMIC Association des Femmes du Secteur Minier du Cameroun



AFESMIB Association des Minier du Benin



Femmes du Secteur



**AFESMICA** Association des Femmes du Secteur Minier de Centrafrique

# **AFESMICO**

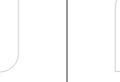
**AFESMICO** Association des Femmes du Secteur Minier du Congo



AFSIEN Association des Femmes du Secteur des Industries Extractives du Niger



AFROPREM Alliance des Fournisseurs et Prestataires Miniers (Mali)



Women in Mining Sudbury (Canada)

AWOME

African Women in Mining

Women

Minina

SUDBURY

**Empowerment Trust** 

AWOME

(Zimbabwe)



**AZWIM** 

AZWIM

Mining

Association of

Zambian Women in

```
Women in Mining
Winnipeg
(Canada)
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DIWATA

Development

(Phillipines)



FEMICI Réseau des Femmes du Secteur Minier de Côte d'Ivoire



Women in Resource

Mujeres WIM México



**TAWOMA** Tanzania Women Miners Association



Association of Women in Mining Liberia



**IWIMRA** Indigenous Women in Mining and Resources Australia



WIMARQ Women in Mining and **Resources Queensland** (Australia)



WIMnet NSW Women in Mining Network New South Wales (Australia)



WIMnet TAS Women in Mining Tasmania (Australia)



WIMnet VIC Women in Mining Victoria (Australia)



WiR Women in Resources Inc. Northern Territory (Australia)

AWEIK

AWEIK Association for Women in Extractives and Energy in Kenya



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Women in Mining Calgary (Canada)



Women in Mining Canada (Canada)



WIM/WiN-SK Women in Mining and Women in Nuclear Saskatchewan Inc. (Canada)



Women in Mining British Columbia (Canada)



FEMIMA Fédération des Femmes Minières du Mali



GWMO **Guyana Women Miners** Organisation



WENNZ Women in Extractives Network New Zealand



WIAMO Rwanda Women In / And Mining Organization

# **PARTICIPANTS**



Women in Mining Argentina



Women in Mining Central America



Women in Mining Finland



Women in Mining Kazakhstan





WIM Bolivia



Women in Mining Chile



Women in Mining & **Resources Germany** 



Women in Mining Mongolia



Ghana



WIME Women in Mining and Energy (Indonesia)



Women in Mining Brasil



Ecuador

WIM Guinée



Women in Mining

WIM BOTSWANA

WIM

WIM Botswana

WIM Colombia



Ŵ

Women in Mining





WIM RDC

WIM Poland

WIM RDC





WIM Spain Women in Mining and Industry Spain

Women in Mining Sweden





Women in Mining USA

WIM USA - Arizona Chapter





WIM USA - Nevada Chapter

WIM USA - University of Kentucky Student Chapter



WIMR-MADA Women In Mining and **Resources Madagascar** 



**WIMSA** Women in Mining South Africa



WIMAN Women in Mining Association Namibia



WIMAR SG Women in Mining and **Resources Singapore** 









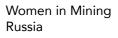
Women in Mining PERÚ

Women in Mining Peru











WIM TR Women in Mining Turkey



WIM USA -California Chapter



Women in Mining Sénégal



Women in Mining (UK)



WIM USA - Denver Chapter



WIM USA -University of Utah Student Chapter



WMRM Women in Mining and **Resources Mongolia** 



WIM USA - Utah Chapter



WOME SL Women on Mining & **Extractive Sierra Leone** 

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