COLOUR MATCHING

PMS:
CMYK:
0 / 0 / 0 / 0

PMS:
CMYK:
0 / 0 / 0 / 0

PMS:
CMYK:
0 / 0 / 0 / 0

FULL PRINT (INCL. BLEED)
MAIN PRINT AREA
SAFE PRINT AREA

HOW TO USE THIS TEMPLATE

1. Add in all your text and logos and make sure they are kept within the Safe Print Area. This document contains 3 layers, as follows:
   - Layer 1: Main Graphic
   - Layer 2: Logo and Text
   - Layer 3: Footer and Guidelines

2. For best results, place text and logos in the Main Print Area and keep them at a distance from the Safe Print Area.

3. To convert text and logos to outlines in Adobe Illustrator:
   - Select the text or logo
   - Go to: Object > Path > Outline stroke

4. For bitmap images:
   - Add in any bitmap images you would like on your product. Images need to be 300dpi, they should not exceed this value significantly. All bitmap images must be embedded. In Adobe Illustrator LINKS PANEL > Embed Image(s).

5. Precise printing depends on the ink and paper used, and screen and printer calibration. There might be a variation in the printed artwork, especially around the joins, corners, and shelving aspects of the internal frame. Some colour difference might occur from what you see on your screen to the final printed product.

6. To view artwork close to full (printed) size, please zoom in to 1200%. Due to the small size of the artwork, please zoom in to 1000% for best results. To view all the artwork, then going to: Object > Path > Outline stroke.

7. If using software such as Adobe Illustrator, you can do this by selecting the [Adobe Illustrator default settings] layer and deleting both the GUIDELINES, FOOTER and guidelines, and '1:10' layers from this template.