



Image provided by MEFDA

VISION To be the leading global platform for all women in mining via initiatives that improve worldwide diversity and foster women's professional development in the mining industry

- GOALS**
- ① To change the mining industry for the better – by enabling greater gender equality
 - ② To change male-dominated attitudes and behaviors, so that women can thrive in their work environments, careers
 - ③ More women in executive management and more women on boards in the sector
 - ④ To bring WIM groups and their members across the globe closer together and facilitate partnerships
 - ⑤ Support and assist local WIM chapters
 - ⑥ Provide role models for the younger generation

OUR PROJECTS

- **Women on Mining Boards:** Increase the number of women serving on boards of mining companies
- **IWiMSpeakUp:** increase the number of women speaking at mining conferences as industry experts
- **IWiM Photo Campaign:** improve the visual representation of women in the industry
- **Research:** how many women work in mining?

IWiM runs global projects, connects with WIM groups provides information, links to resources and facilitates lively discussions on issues important to women working in the industry.

Speak to us to find out how valuable your sponsorship can be to both your company and IWIM.

9,800+ members
100+ countries
45+ WIM groups connected
 and supported around the world.



Photo Campaign

By shedding an international light on women in mining, we increase women's visibility and promote gender parity.

At IWIM we showcase the positive contributions women are making in achieving an inclusive, thriving, safe and responsible mining industry.

A recent IWIM campaign included photo competition sponsored by De Beers to increase women's visibility and promote gender equality by shedding an international light on women in mining. The competition theme was Impact and Influence and **winners have been announced**. To see all competition photos visit our [Flickr page](#).



This was IWIM's IWD 2017 initiative and inserts into a **wider project** to address the paucity of images of women used in mining in reports, presentations, and websites. This campaign has several objectives:

- Accurate depiction of women working in the sector
- Visual role models for younger generation, and even for families and friends of the women portrayed who don't get to see them at work
- Showcase the amazing variety of roles in which women are employed in the industry
- Reflect the growing number of female employees in the industry
- Help towards culture change in a male-dominated industry

We are currently seeking media partners who would like to create a photoset of stock images for personal or business use, in corporate, non-profit or media promotions.

More Women Speakers at Conferences!

Have some great experiences or expertise? Why not share these as a speaker to promote your career?

Contact us if you would like our help in getting you noticed as a presenter for industry conferences.

Research

IWIM is now working with mining companies and international organisations to establish a more accurate set of benchmark figures about women working in the sector at all levels. Our latest research initiative is a joint project with Adam Smith International to understand whether introducing a specific gender focused law can increase the participation and empowerment of women. Their report **'Women in Mining. Can a mining law unlock the potential of women?'** identifies five enabling factors and fifteen actionable recommendations targeted at policymakers, development partners, and industry players seeking to unlock the potential of women working in mining.

Benefits of an IWIM Membership!

A **paid annual membership** gives you access to valuable career-enhancing opportunities and exposure through our women on boards project, conference speakers project, networking within our international directory and participation in our best practice forums.

Free registered users get to:

- Browse the website & read our news and blog
- Look at the job opportunities listed
- Receive newsletters
- Connect with us on LinkedIn and social media

